



Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)

Campus : Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN : 522 302
Phone No. : 08645 - 350200; www.kluniversity.in; www.klef.edu.in



Ref: KLEF/AR/Ph.D/Management/2023-24/704

Date: 08-08-2023

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NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled "**An investigation of Consumer influencing factors with reference to store brand (SB) choice: A selective study in select supermarket chains in Hyderabad**" submitted by **SURESH B, Research Scholar**, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 15351013, Department of Management**, under the supervision of **Dr. D. Prasanna Kumar, Associate Professor, Department of Management, KLEF** for the award of Ph.D. Degree, and on consideration of the report submitted by the Examiners of the VIVA-VOCE Board, has ordered that **SURESH B** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in "**Management**" in the "**Faculty of Management**" of this University.

(Dr.K.Subba Rao)
Registrar

REGISTRAR

Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESARAM-522 302.
Guntur District, Andhra Pradesh.



To
SURESH B,
Research Scholar,
Registered Number 15351013,
Department of Management,
Koneru Lakshmaiah Education Foundation (Deemed to be University).

EXALTING EDUCATION, EPITOMISING EXCELLENCE

Admin. office : 29-36-38, Museum Road, Governorpet, Vijayawada, A. P., India. PIN : 520 002.

Phone No. : +91 - 866 - 3500122, 2577715, 2576129